



PONMAALAI POZHUTHU *in association with* ZOO STUDIOS
Presents



INTERNATIONAL FILM & MUSIC FESTIVAL 2020

Gateway to Kollywood

SUBMISSIONS OPEN FOR



SUBMIT BEFORE

31
AUGUST

Genre - Any

Language - Tamil

Entry fee - Free

LEAD PARTNERS



SUPPORT PARTNERS

Tamil Expats Mandram, Malaysia	Manila Tamil Sangam	Lisha Literary club	Angkor Tamizh Sangam, Cambodia	Austin Tamizh School Min Mini Medley
Tamerica TV	Twincities Tamil Association Minnesota USA	British Indian Tamil Radio	Headless Chicken	Association Cultruelle Des Tamouls. France
Dammam Muthamizh Mandram	Bahrain Beats	Kenya Tamizh Panbaatu Mandram	Salligai, Iyal Isai Koothu	Sing in Sruti Sing Record Upload Thirai Isai
Korea Tamil Sangam	ML Mala Lutchmanan South Africa	NV Nambirajan Vaithilingam, Chicago, USA	SE Swarnavel Eswaran Michigan, USA	Wellington Muthamizh Sangam
Aotearoa NZ Federation of Tamil Sangam	California Tamil TV	Aus Tamil TV	Eshitha Media	Regal Talkies
LISHA Little India Shopkeepers and Heritage Association	Slough Tamil Sangamam, UK	UAE Tamil Sangam	SFO Vaanambadis	

SUPPORTED BY

முத்திரை	புதுயுகம்	TOWER NEWS	உங்களுக்காக நான் உங்களுக்காக நான்

IFMF 2020 – GUIDELINES FOR SUBMISSION

Welcome to International Film & Music Festival 2020 – a colossal platform by breaking all the barriers of global boundaries to unearth hidden talents from nook & corner of the world.

This is not a competition but a festival. Interested participants can submit their entries for IFMF 2020 on or before **August 31, 2020**.

SUBMISSIONS CAN BE DONE FOR THE FOLLOWING THREE CATEGORIES



Top 10 entries in each category will be screened and the creators behind those entries will be honoured during a Grand Event planned in September 2020

GENERAL GUIDELINES FOR ALL THREE CATEGORIES



ENTRY

No Entry fees. Lead person or Group can submit one entry each for all three categories. Support personnel can be in multiple entries



FORMAT

MPEG4 / MOV shot in 24/25/30 fps with 1080p min



FILMING

Mobile phone filming accepted but professionalism expected



LANGUAGE

Tamizh. Minimal usage of other languages allowed



DEADLINE

31st August 11 pm Indian Time

- ✓ Preference would be given to fresh contents created after the launch date. However, considering the pandemic situation across the world, you may submit your content created in 2020 by removing it from previously released social media page or any other locations.
- ✓ No harming of Animals or Birds. If you are using any Computer Graphics – please provide a declaration for the same.
- ✓ By submitting your entries, the submitter acknowledges that IFMF organisers (Ponmaalai Pozhuthu, Zoo Studios India & Lead Partners) reserves the rights to promote or screen the content in multiple platforms.
- ✓ Please avoid contents that evokes controversy or hurting any sentiments
- ✓ Juries decision on Top 10 entries is final and cannot be contested.
- ✓ Organisers reserve the right to encourage more than 10 for each category, if necessary.
- ✓ Content once submitted cannot be withdrawn
- ✓ For any enquiries or clarifications, please visit our websites www.ponmaalaiipozhuthu.com or www.zoostudiosindia.com



CATEGORY 1 – SHORTFILM

- ✓ Any genre accepted but should not be a documentary.
- ✓ Animation films accepted
- ✓ Duration should be 2 to 10 mins including the titles. Duration will not be criteria for selection unless the content exceeds this time limit.
- ✓ Videos should be original and can be shot indoor or outdoor
- ✓ Entire content including video, audio and any material used, should be free of any copyright violations
- ✓ Consent to be obtained & credits to be given for the writer if the story is adopted
- ✓ Submissions should be uploaded on cloud with sharing access to the organisers email and information should be sent to Shortfilm@ponmaalaipozhuthu.com with the following naming convention in the email subject “**Your name <space> category <space> location <space> Title of your content**”. For eg., your name is Dinakar, if you are from Los Angeles and your content name is Ivargalum Manidhargale – your need to type “Dinakar Shortfilm LosAngeles IvargalumManidhargale”. Alternate option for submission available on our websites
- ✓ Use this email id only for your submissions and please don't send any queries or other information.



CATEGORY 2 – MUSIC VIDEO

- ✓ Should be original content – tune, composition, lyrics and arrangement
- ✓ No restrictions on genre and video animations accepted
- ✓ Can be based on any story or concept as long as content follows all the guidelines specified in this document
- ✓ Digital animation content acceptable
- ✓ Videos should be original and can be shot indoor or outdoor
- ✓ Duration should be 3 to 7 mins including the titles. Duration will not be criteria for selection unless the content exceeds this time limit.
- ✓ Full content including video, audio and any material used should be free of any copyright violations
- ✓ Submissions should be uploaded on cloud with sharing access to the organisers email and information should be sent to ost@ponmaalaipozhuthu.com with the following naming convention in the email subject “**Your name <space> category <space> location <space> Title of your content**”. For eg., your name is Dinakar, if you are from Los Angeles and your content name is Ivargalum Manidhargale – your need to type “Dinakar MusicVideo LosAngeles IvargalumManidhargale”. Alternate option for submission available on our websites
- ✓ Use this email id only for your submissions and please don't send any queries or other information.



CATEGORY 3 – INNOVATIVE SONG COVER

- ✓ Should have enough innovation – video, audio or any other form. Should not be a simple karaoke track singing.
- ✓ In case you are using a -1 track, please ensure you come with innovations on other aspects of the song – video or dance or any other innovation you may come up with.
- ✓ Videos should be original and can be shot indoor or outdoor.
- ✓ Digital animation content acceptable.
- ✓ No restrictions on genre.
- ✓ Duration should be 2 to 5 mins including the titles. Duration will not be criteria for selection unless the content exceeds this time limit.
- ✓ Proper Credits should be given to the original song composer and their copyright owners.
- ✓ Organisers will not be responsible for copyright violations notice from the copyright owners.
- ✓ Submissions should be uploaded on cloud with sharing access to the organisers email and information should be sent to cover@ponmaalaiipozhuthu.com with the following naming convention in the email subject “**Your name <space> category <space> location <space> Title of your content**” For eg., your name is Dinakar, if you are from Los Angeles and your content name is Ivargalum Manidhargale – your need to type “Dinakar Songcover LosAngeles IvargalumManidhargale”
- ✓ Use this email id only for your submissions and please don't send any queries or other information.

For Regular Updates, Please Visit

www.ponmaalaiipozhuthu.com

www.zoostudiosindia.com

 [Tokyo Tamil Sangam Facebook Page](#)

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